



For Immediate Release

Date: April 7, 2021

Contact: Joan Law, Feng Shui Joan's Way, 203.260.7770, fengshuijoansway@gmail.com

Local Provider Receives Proficiency Badge from the National End-of-Life Doula Alliance

Stratford, CT – Joan Law, local business owner of Feng Shui Joan's Way, is proud to announce that she has earned a Proficiency Badge from the National End-of-Life Doula Alliance (NEDA). End-of-life doulas are trained, non-medical caregivers who provide holistic, personalized care to dying individuals and their families. Their services include community resources, education, emotional support, and household assistance. By earning the Proficiency Badge, Joan, has demonstrated understanding in four broad areas of competency: communication, ethics, values, and professionalism.

Joan is also a certified Feng Shui professional and has enjoyed more than 20 years in practice. Having served clients throughout New England via Feng Shui coaching and as a volunteer hospice worker, she determined this new certification allows her to further assist and support the people and families she has come to know so well in a meaningful way.

"Interest in end-of-life doulas has increased greatly in the last few years," states founding member and current NEDA president Marilynne Rush, MSHP, RN, BSN. Until now, there has been no consistency in definition or guidelines of practice. "The consistency that NEDA offers through the Proficiency Assessment process is greatly needed," states Rush. "Families who are utilizing end-of-life doulas, and healthcare providers who are referring to them, will have confidence in the knowledge of those who earn the NEDA Proficiency Badge."

NEDA welcomes all practicing end-of-life doulas, trainers, and other interested parties to become involved in their various learning and networking initiatives. NEDA is the only membership organization that provides a 'big tent' for all concerned to come together and help this new profession grow. The new Proficiency Assessment establishes a strong foundation of knowledge, integrity, and skill in the field. To learn more about Joan, please visit fengshuijoansway.com. For more information about NEDA, visit www.nedalliance.org, or <https://www.facebook.com/national.end.of.life.doula.alliance/>

####